

KRISTINA JECIUS

CREATIVE COMMUNICATOR

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EDUCATION

**University of Illinois
at Chicago**

Bachelor of Design in
Graphic Design, Minor in Art

TECHNICAL SKILLS

Adobe Creative Suite
including Photoshop,
Illustrator and InDesign

Microsoft Office including
PowerPoint and Teams

Apple Keynote

WordPress/Divi

Digital & Wide-
Format Printing

CREATIVE SKILLS

Strategic Thinking

Visual Storytelling

Presentation Design

Brand Development

Typography and
Color Theory

Photography

Video & Script Writing

Copy Writing & Mass
Communications

LET'S CONNECT

PINTEREST

pinterest.com/kristinajecius

LINKEDIN

[linkedin.com/in/kristina-jecius-
2b7a0482](https://linkedin.com/in/kristina-jecius-2b7a0482)

PROFESSIONAL EXPERIENCE

MULTIMEDIA DESIGNER

**Worldwide Safety, Health, Engineering and Sourcing at Walt Disney World Resort
July 2021–Present**

- Conceptualize, design and execute engaging graphics, brand campaigns and thoughtful presentations to support safety, wellness and training initiatives
- Capture high quality photo and video content in various areas of Engineering Services to refresh existing materials and improve partner resources
- Demonstrate strong project management skills by delivering creative technical solutions for upcoming training courses in a timely, organized manner
- Effectively use influencing and strategic thinking skills while consulting with senior-level leadership and internal partners to understand their audience and shape future training and communication tactics

COMMUNICATIONS SPECIALIST

**Resorts & Transportation Operations at Walt Disney World Resort
October 2017–July 2021**

- Acted as the lead graphic designer balancing a wide range of design projects for resort and executive audiences including full style guides, creative brand strategies, as well as compelling and effective presentations
- Lead two professional interns, providing visual and strategic communication training and overseeing numerous projects in a week
- Designed and built our intranet site, WDWRT0.com, and continued to maintain our team's editorial calendar using storytelling as a key driver for producing high quality content across several internal and external platforms
- Translated complex information into efficiently written communication strategies for hotel and transportation projects such as Disney Skyliner
- Maintained communication responsibilities throughout the temporary closure of Walt Disney World Resort in 2020, focusing on critical strategies to safely reopen hotels and creatively reach Cast Members through a digital environment

COMMUNICATIONS ASSOCIATE

**Resorts & Transportation Operations at Walt Disney World Resort
July 2015–October 2017**

- Cultivated and maintained strong relationships with 15 resort operations assistants, project managers and operations leaders to ensure projects represent the Disney brand and strategic priorities
- Illustrated, designed and tailored copy for ongoing resort refurbishments through various print and digital communication vehicles, such as the HUB and CastTV
- Organized and managed daily communication requests, filtering and flagging complex projects while delegating an even workload to professional interns

COMMUNICATIONS PROFESSIONAL INTERN

**Resort Operations at Walt Disney World Resort
June 2014–June 2015**

- Supported more than 18,000 Cast Members by visually communicating operational updates, Cast Member and Guest events, holidays and ongoing global projects
- Proven ability to deliver work under tight deadlines and manage multiple projects in a rapidly changing environment